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December 7, 2007

Dear AJ's Customers,

Thank you for choosing AJ's Socks as your wholesale sock supplier. Since we acquired AJ's Socks this past June, we have made significant changes in operation and have increased our range of sock styles. We have also met our goals to successfully reduce order turn around time and improve customer service satisfaction.

We appreciate all of your orders and look forward to meeting many of our customers at the upcoming Halloween, Costume & Party show in Las Vegas, March 16-19, 2008 (www.hcpshow.com). We will be located on the main floor, in Booth # 4734.

After reviewing our business and the textile industry, we have found it necessary to adjust pricing on a few of our sock styles. A 2008 price sheet is enclosed for your records. Please review your inventory and consider placing your order by December 20th to get the current 2007 pricing!

Please note that we will be closed for inventory and the upcoming holiday. Our last orders will be shipped Friday, December 21st. Orders received after this date will be shipped after we reopen on January 2nd at the new prices.

We have enjoyed serving you over the past six months, and will continue to offer the best quality and widest selection of costume and speciality socks made in the USA, at competitive prices. We pledge to remain ever committed to providing customer service that you can count on, now and in the future.

Best wishes for you and your loved ones this holiday season, and a prosperous new year for us all. As always, feel free to contact me for any questions, comments or suggestions.

Sincerely,
Sue Kardynski
Owner & President of AJ's Socks